Knowledge SUCCESS's "Equitable Approaches & Tools in Knowledge Management"

Hosted by Data for Impact (D4I)
Health Equity in Global Health Monitoring, Evaluation, Research, & Learning (MERL) Webinar Series

Thursday, June 15, 2023, at 8am EDT

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DATA FOR impact

What D4I Does

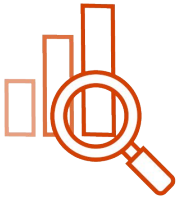
D4I strengthens capacity to generate and use new high-quality health and related development sector data, use routine and other existing data, investigate program effectiveness, support adaptive management, and learn from evidence.

Generate Evidence

Use routine and other existing data and generate new data through rigorous methods tailored to budget, timeline, and context

Strengthen Capacity

Strengthen capacity through fostering collaboration, experimental learning, mentoring, peer networks tailored to partners' needs



Ensure Data Quality

Focus on ensuring high-quality data for effective decision making and program outcome improvement

Integrate Gender

Integrate gender throughout the project to ensure high-quality data for assessment of health and gender outcomes

Promote Data Usage

Visualize and communicate data in ways that are compelling, user-friendly, and actionable

Learn

Encourage collaboration, improved results, and timely progress updates through idea exchange and shared learning

D4I's Health Equity in Monitoring, Evaluation, and Learning Webinar Series

1. Recent health equity-focused work under The Demographic and Health Surveys (DHS) Program in September 2022
2. Promoting health equity in the Armenia D4I counter-trafficking in persons (C-TIP) activity in December 2022
3. Validation of a reproductive empowerment scale using longitudinal data in March 2023
4. **Equitable approaches and tools in knowledge management**

All webinar recordings are available at data4impactproject.org.

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www.data4impactproject.org

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Equitable Approaches and Tools in Knowledge Management

Knowledge SUCCESS

June 15, 2023

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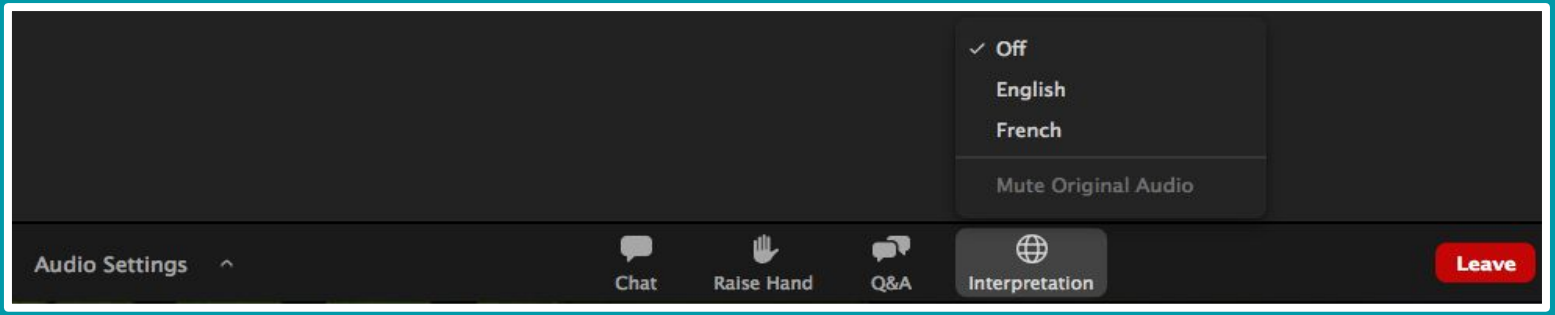

Knowledge SUCCESS

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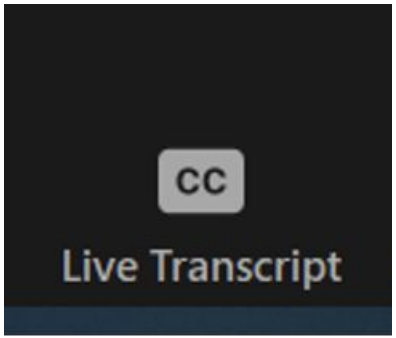

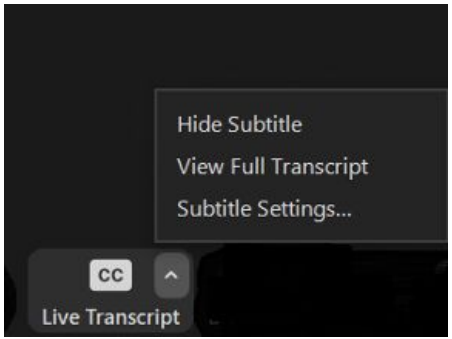

Webinar Speakers

Ruwaida Salem, MPH
Knowledge Solutions Team Lead
Knowledge SUCCESS
Johns Hopkins CCP

Natalie Apcar, MSc.
Program Officer II
Knowledge SUCCESS
Johns Hopkins CCP

The Pitch Panelists

Onyinye Edeh, MPH
Strong Enough Girls Empowerment Initiative (SEGEI), Nigeria

Sramana Sabnam
Population Foundation of India

Laura Leeson
Projet Jeune Leader, Madagascar

Agenda

- Overview of tools for equitable knowledge management
- How Knowledge SUCCESS has used the equity tools
- Challenges to equitable knowledge management in India, Madagascar, and Nigeria: The Pitch Panelists
- Q&A

Overview of Tools for Equitable Knowledge Management

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Our goal:

To make it relevant, easy, attractive, and timely for FP/RH professionals to find and share the information they need.

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What Is Knowledge Management?

Systematic process of ***collecting*** *and* ***curating*** *knowledge*, and ***connecting people*** *to it*, so they can act effectively and efficiently.

Relationship between KM and M&E

KM helps to:

- Organize the body of knowledge coming from M&E studies
- Support effective use of M&E results

Goal of both KM and M&E:

- Collaborative learning & improvement of programs and policy

What is equity in health?

- Absence of unfair, avoidable and remediable differences in health status among groups of people
- Achieved when everyone can attain their full potential for health and well-being

Source: https://www.who.int/health-topics/health-equity

Image source: HIPs Strategic Planning Guide

What is Equitable KM?

The **absence** of unfair, avoidable, and remediable **differences** in knowledge creation, access, sharing, and use among groups of health workforce members, whether those groups are defined **socially, economically, or environmentally**.

Equity is achieved when all people in the health workforce have the **information, opportunities, skills, and resources** they need to **define and participate** in knowledge access, creation, sharing, and use to improve health programs.

Source: *Building Better Programs: A Step-by-Step Guide to Using Knowledge Management in Global Health*, 2nd edition

How can equitable KM improve health programs?

Shift negative and detrimental forms and effects of **"power over"** toward positive expressions of power and agency:

- **"Power to"** take action
- **"Power with"** others to take collective action
- **"Power within"** to recognize your own self-worth and capacity to take action

The shared power structures and inclusive approaches will create more successful KM interventions and health programs.

Image source: PowerCube

What does equity integration in KM look like?

Two organizing frameworks:

- Knowledge Management for Global Health Logic Model
- Knowledge Management Road Map

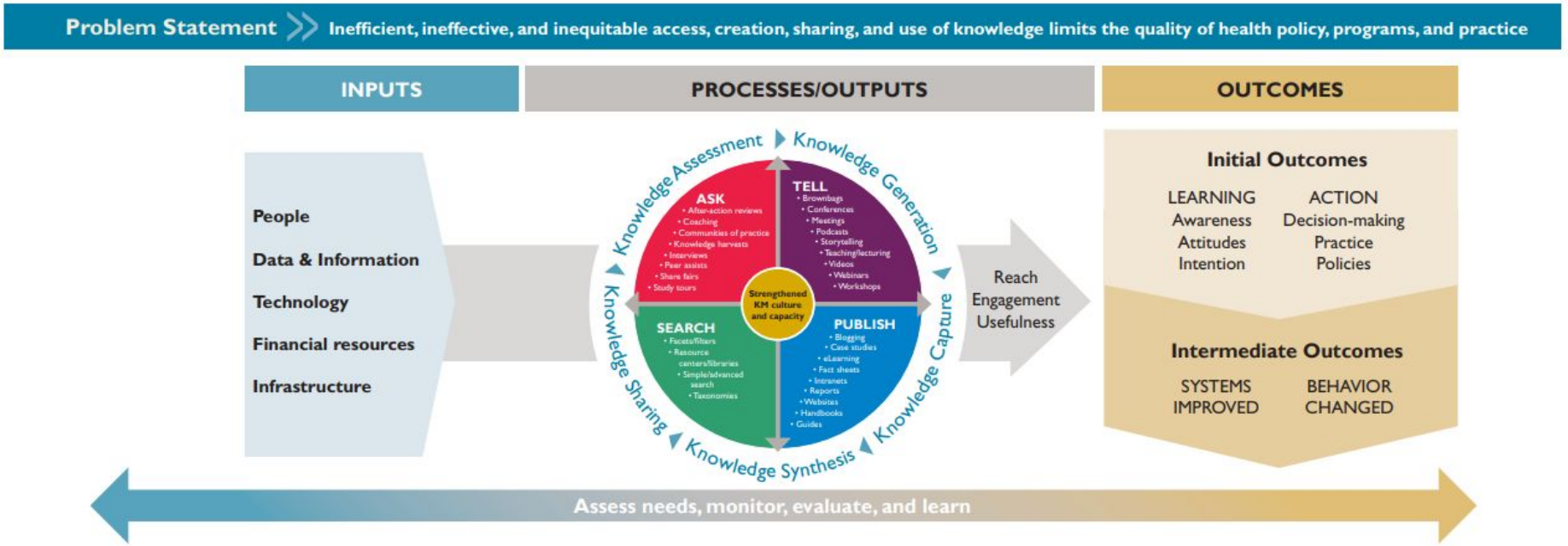
www.kmtraining.org/building-better-programs-guide
www.kmtraining.org/the-knowledge-management-pocket-guide

KM for Global Health Logic Model

FIGURE 1

EQUITY TOOL

Knowledge Management for Global Health Logic Model



Key Equity Prompts

INPUTS

Whose **voices** are included or excluded in KM systems?

What kinds of **data and information** are being captured, and who makes those decisions?

What kinds of information and communication **technologies** do people use, and does use vary by their identities?

How much **funding** and **time** are allocated to KM and to making KM equitable?

PROCESSES

What is considered knowledge, and **who** makes those decisions?

Who is involved in the different stages of the KM cycle: **generating ▸ assessing ▸ synthesizing, capturing ▸ sharing knowledge**? Consider how power and privilege influence these decisions.

With whom is knowledge shared, **how**, and in what **forms**? Are the methods and forms tailored to people's unique needs?

Are there **policies and regulations** or gender and other social **norms** that influence the flow of information?

OUTPUTS

Availability
What types of KM tools and techniques are **available**? What types are **used** by people of different identities?

Is there a **mix** of online and interactive tools and techniques to meet people's unique needs?

Acceptability
Does the content use an appropriate **tone** for the specific audience? Does it avoid stereotyping people or reinforcing inequitable social norms or power dynamics?

Are **culturally relevant** examples used?

Do KM events respect the different **cultures** of attendees?

Accessibility
Who has access to the KM tools and techniques, and are there differentials based on people's identities? Consider **cost**, **format**, **language**, **timing**, and **technology**.

Quality
Are the KM tools and techniques of **high quality**? Is the information scientifically **accurate** and **recent**?

Are the KM tools and techniques, and the information included within them, **relevant** to people's specific needs (e.g., includes context-specific examples and details on the "how")?

Checklist for Assessing Equity in KM Initiatives

- Raise awareness about potential inequities in KM and suggest how to address them
- Assess strengths and weaknesses in your KM initiative as they relate to equity and identify where to focus your efforts to achieve more equitable KM

www.kmtraining.org/checklist-for-assessing-equity-in-km

Step 3: Create and Iterate

Components

- Asking and Telling KM Approaches (e.g., interactive KM events and activities)
- Publishing and Searching KM Approaches (e.g., publications, websites, databases)

Illustrative checklist questions

- Do KM event facilitators, moderators, speakers, hosts, panelists reflect diverse backgrounds or experiences?
- Are you creating content in a range of formats to meet people's different learning preferences?

Using the Equity Tools at Knowledge SUCCESS

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How our teams have used these tools

Equity Tools	How they were used
KM for Global Health Logic Model Equity Prompts	Survey questions to measure the Availability, Accessibility, Acceptability, and Quality (AAAQ) of Learning Circles
Equity Checklist	Practical tool to identify strengths and weaknesses in the design & implementation of our KM activities

Sample Equity-Centered Survey Questions

Rate the following statements on a scale of 1-5, from Strongly Disagree to Strongly Agree:

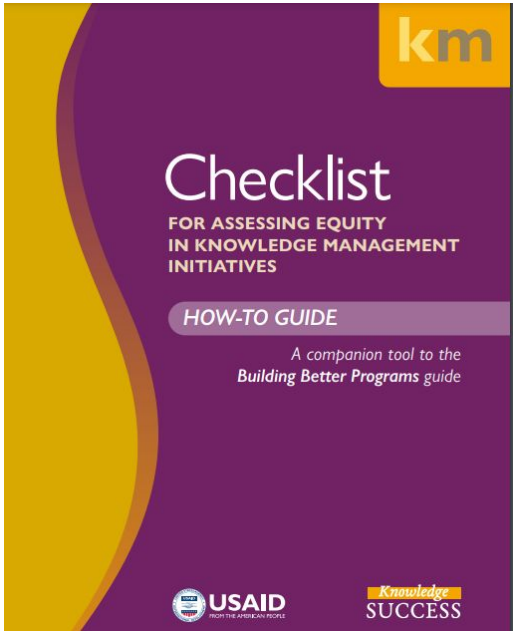
- I believe Learning Circles was respectful of my culture.
- I did not experience any language barriers to actively participating in Learning Circles.
- I believe the experiences and insights shared in Learning Circles were relevant to my own context.

Key Learning Circles Assessment Results

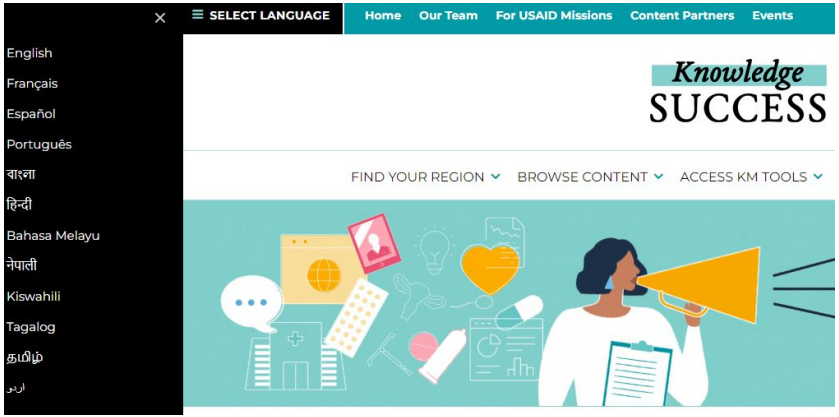
	Results	Equity Improvements
Availability	Challenging to meet the significant demand.	Share guidance and tools so others can implement Learning Circles Continue with separate Francophone cohorts. Extend Francophone sessions by half-hour. Recently adapted the program for face-to-face implementation.
Acceptability	Respectful of participants' culture	
Accessibility	- Format of activities easy to complete. - Internet connection needed. - Not enough time in the sessions for equal participation for Francophone participants. - No language barriers to participate.	
Quality	Useful program, insights and experiences easily adaptable to own contexts.	

Implementing the checklist at Knowledge SUCCESS

- Teams complete the checklist and then meet quarterly to discuss progress
- Equity Team regularly checks-in with activity teams to support them in using the checklist
- The accompanying How-To guide allows users to figure out how to apply a specific checklist item to their scenario



Our equity strengths



- Web accessibility and language inclusivity
- Authorship of content pieces are transparent with a focus on giving credit to those who developed it.
- Creating content in a range for formats, free of technical jargon, and thoughtful/sensitive about images.
- Consideration of participant time zones and holidays when planning events.

Next Steps for Continued Improvement

- Allow time to reflect and learn about how to strengthen equity.
- Asking participants in online and in-person events about a range of accommodation needs, and offering options/tools for those needs.
- Equitable partnership
- Continue supporting and strengthening opportunities for co-creation of activities among the FP/RH community that is inclusive

Image Source: Startups Magazine

Recommendations for other teams

- Review the checklist broadly and determine if any sections are not relevant for your particular activity or for this particular time
- Consider whether anonymous, individual completion of the checklist may be helpful
- Ensure all team members are involved in the process to consider different perspectives
- Summarize strengths and areas for improvement
- Identify and prioritize action points
- Review progress on action points

The Pitch Season 2
KM Champion Innovators

Knowledge SUCCESS

About The Pitch Competition

Organizations – based in sub-Saharan Africa and/or Asia – are awarded up to USD $50,000 via a subaward process to implement knowledge management innovations for family planning and reproductive health programs.

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Funding KM Solutions, In Context

the Pitch

Funding knowledge champions in family planning

- **Provide seed funding to KM Champions** working in FP/RH at the national and regional level
- Break down barriers impacting the widespread implementation of KM by showcasing **creative and practical ideas**
- **Financially support** the development of innovative KM solutions by the organizations best placed to lead them

Knowledge SUCCESS

SEGEI

The *Indi-Genius Podcast* Project

A ~~bilingual~~ multi-lingual podcast series that documents and shares the knowledge and real-life stories of 20 indigenous FP/RH leaders in Nigeria and Niger while facilitating knowledge exchange with global experts and highlighting what works and what doesn't work through reflections from lessons learned from failures in FP/RH programs.

Goal: To advance youth-led, intergenerational, cross-cultural, and cross-regional learning that will promote equity in FP/RH information access and use and bring about transformational reproductive health outcomes.

Indi-Genius

Project Activities

Co-Creation Workshop (May) → Launch Event (June) → National recruitment of FP/RH Champions (June) → Storytelling and Social Media Workshop & Podcast Recordings (June) → Advocacy visits, Episode releases, Radio features (July-September) → Close-Out Event (September)

Key Highlights

- **20 young champions** identified and their stories shared from Nigeria and Niger
- **First-of-its-kind indigenous language storytelling podcast** for FP sensitization and advocacy
- Positioned indigenous **young people as problem solvers and FP experts**
- Published **English and French transcripts** of each episode alongside the audio
- Strengthened knowledge exchange between **Anglophone and Francophone Africa**
- **Radio** features discussing inclusion and parental engagement
- Podcast and champions showcased on **ICFP 2022 LIVE Stage in Pattaya, Thailand**

Podcast Statistics

Indi-Genius

A bilingual reproductive health podcast
Un podcast bilingue de la santé reproductive

Indi-Genius Website:

Number of visits:	Number of plays:	Number of subscribers:	Most played episode:
379	121	12	*Is Nigeria's FP2030 Commitment Youth-Friendly?* By Bless-me Ajani (21 views)

Instagram:

Number of views:	Number of likes:	Number of followers:	Most viewed episode:
2295	386	198	*Do persons with disabilities really need Sex Education too?* By Enitan Oluwa (249 views)

...and counting

Our Stories Our Voices

Indi-Genius

The **Indi-Genius Podcast** for Sexual and Reproductive Health is a multi-lingual audio series that uses creative oral storytelling to document and share real-life experiences of grassroots family/life planning leaders in Nigeria and the Republic of Niger to facilitate knowledge exchange while highlighting what works and what doesn't in reproductive health programming. The Indi-Genius Podcast is a Season 2 winner of *The Pitch*, a Knowledge Management innovation competition co-sponsored by USAID and the Bill & Melinda Gates Foundation.

MUBARAK IDRIS
Kano, Nigeria
"It is important for people to understand that men need to be not just at the forefront but they actually need to bring all the support that women need when it comes to ending child marriage."

MARIAMA ABDOU GADO
Niamey, Niger
"Providing adolescents and youths with access to quality reproductive health information and services is the only way to protect them."

SANDA AISSATA
Niamey, Niger
"We must make available to adolescents and young people reliable information about their reproductive health, guarantee their health care with qualified health workers."

NAZIRA YAHAYA TANKARI
Niamey, Niger
"I am committed to being an advocate for children's rights the voice of the voiceless because no child deserves to be married before age. Children have rights that must be respected."

ADERONKE OLISA
Ondo, Nigeria
"There is a need for collaboration among all stakeholders when it comes to having success in family planning and reproductive health education."

BAGAGI DARANY HAMISSOU
Niamey, Niger
"Clandestine abortions among young people are linked to the lack of quality and reliable information on reproductive health."

INALEGWU ADAKOLE JACOB
Benue, Nigeria
"I want to talk to the government to reduce the age of access and consent from 18 years to 14 years because if you look around you would discover that young people are getting pregnant and we fail to ask ourselves how this keeps happening."

MAMOUDOU HAMA AÏCHATOU
Niamey, Niger
"I am from a country where the misinterpretation of religious texts does not encourage family planning. The real problem is misunderstanding and ignorance. Where there is a problem lies a solution."

Listen to the stories at www.strongenoughgirls.org/indigenius

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STRONG ENOUGH GIRLS Empowerment Initiative

Jeunes Ambassadeurs SR/PF

Nos histoires Nos voix

Indi-Genius

Le **podcast Indi-Genius** pour la santé sexuelle et reproductive est une série audio multilingue qui utilise la narration orale créative pour documenter et partager les expériences réelles des leaders de la planification familiale de la vie au Nigeria et en République du Niger afin de faciliter l'échange de connaissances tout en soulignant ce qui fonctionne et ce qui ne fonctionne pas dans les programmes de santé reproductive. Le podcast Indi-Genius est le gagnant de la saison 2 de The Pitch, un concours d'innovation en gestion des connaissances co-sponsorisé par l'USAID et la Fondation Bill & Melinda Gates.

MUBARAK IDRIS
Kano, Nigeria
"Il est important que les gens comprennent que les hommes ne doivent pas seulement être à l'avant-garde, mais qu'ils doivent en fait apporter tout le soutien dont les femmes ont besoin lorsqu'il s'agit de mettre fin au mariage des enfants."

MARIAMA ABDOU GADO
Niamey, Niger
"Donner aux adolescents et aux jeunes l'accès à des informations et à des services de qualité en matière de santé reproductive est le seul moyen de les protéger."

SANDA AISSATA
Niamey, Niger
"Il faut mettre à la disposition des adolescents et jeunes des informations fiables en matière de leur santé reproductive, garantir les soins de santé avec des agents de santé qualifié."

NAZIRA YAHAYA TANKARI
Niamey, Niger
"Je me suis engagée à être une défenseuse des droits de l'enfant, la voix des sans-voix car aucun enfant ne mérite d'être marié avant l'âge). Les enfants ont des droits qui doivent être respectés."

ADERONKE OLISA
Ondo, Nigeria
"Il est nécessaire que toutes les parties prenantes collaborent pour que l'éducation en matière de planification familiale et de santé génésique soit un succès."

BAGAGI DARANY HAMISSOU
Niamey, Niger
"Les avortements clandestins chez les jeunes sont liés aux manques d'informations de qualité et fiables sur la santé reproductive."

INALEGWU ADAKOLE JACOB
Benue, Nigeria
"Je veux parler au gouvernement de réduire l'âge de l'accès et du consentement de 18 à 14 ans parce que si vous regardez autour de vous, vous découvrirez que les jeunes tombent enceintes et nous ne parvenons pas à nous demander comment cela continue à se produire."

MAMOUDOU HAMA AÏCHATOU
Niamey, Niger
"Je suis originaire d'un pays où la mauvaise interprétation des textes religieux n'encourage pas la planification familiale. Le vrai problème, c'est l'incompréhension et l'ignorance. Là où il y a un problème se trouve une solution."

Écoutez les histoires sur www.strongenoughgirls.org/indigenius

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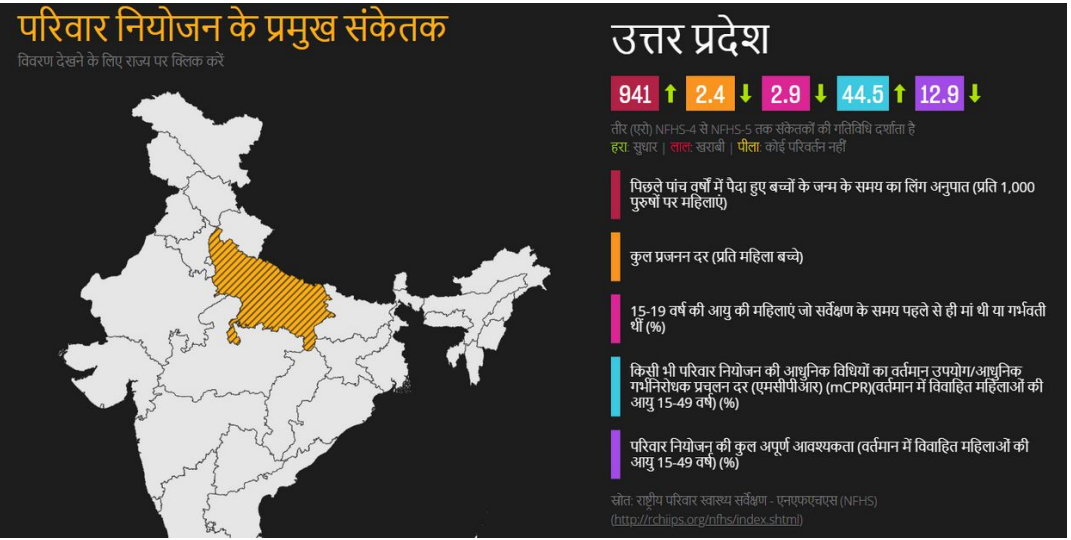
Population Foundation of India

Family Planning Resource Bank in Hindi

Bridging the Knowledge Gap through Vernacular Language Access

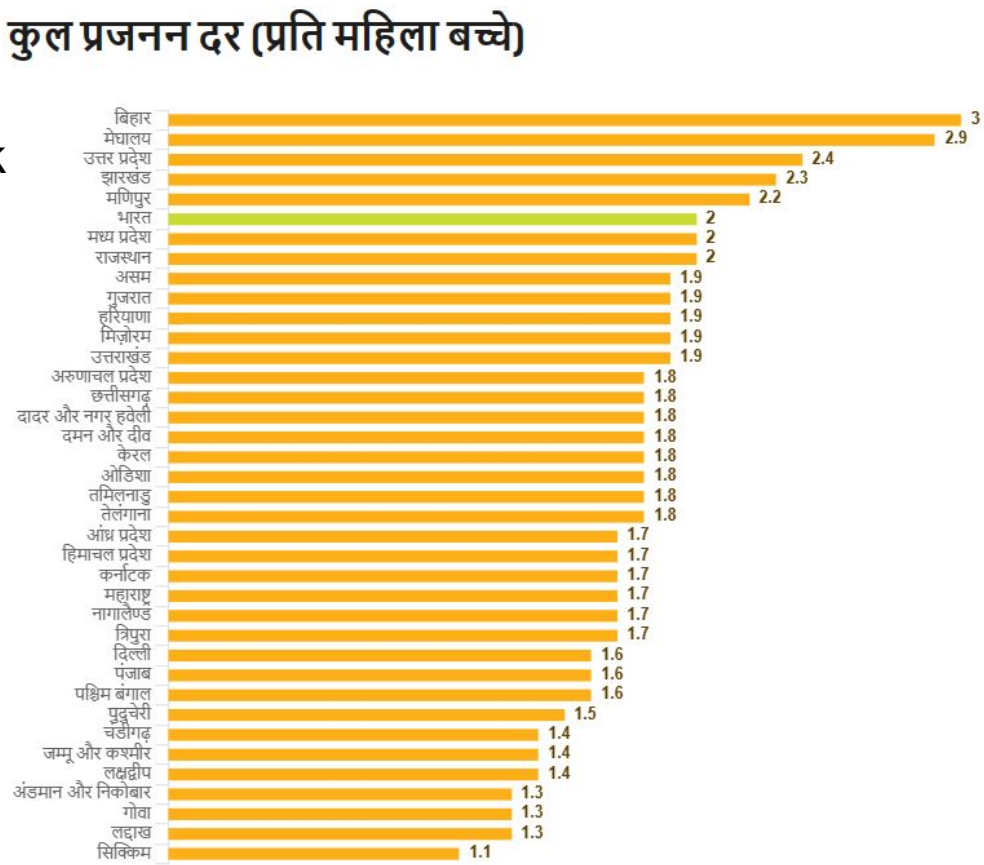
BACKGROUND



- 602.2 million people speak and understand Hindi in India, surpassing any other vernacular language.
- Family Planning Resource Bank in Hindi is an innovative solution by Population Foundation of India that promotes equity in knowledge sharing and facilitates access to crucial information and evidences in family planning and reproductive health.

RELEVANCE

- A key feature of this Resource Bank is a comprehensive dashboard on National Family Health and Welfare (a large-scale survey conducted in a representative sample of households across India). The dashboard provides access to state-wise data on fertility, infant and child mortality, maternal and reproductive health and the utilisation of family planning services.



Engaging UI for enhanced UX

- Integrated language switcher that allows users to change between Hindi and English as per convenience
- Thematically categorised articles enable users to access information in a systematic manner
- The microsite has been configured to adapt the dimensions of desktop, smartphones, and tablets thereby strengthening readability for users

Engaging UI for enhanced UX

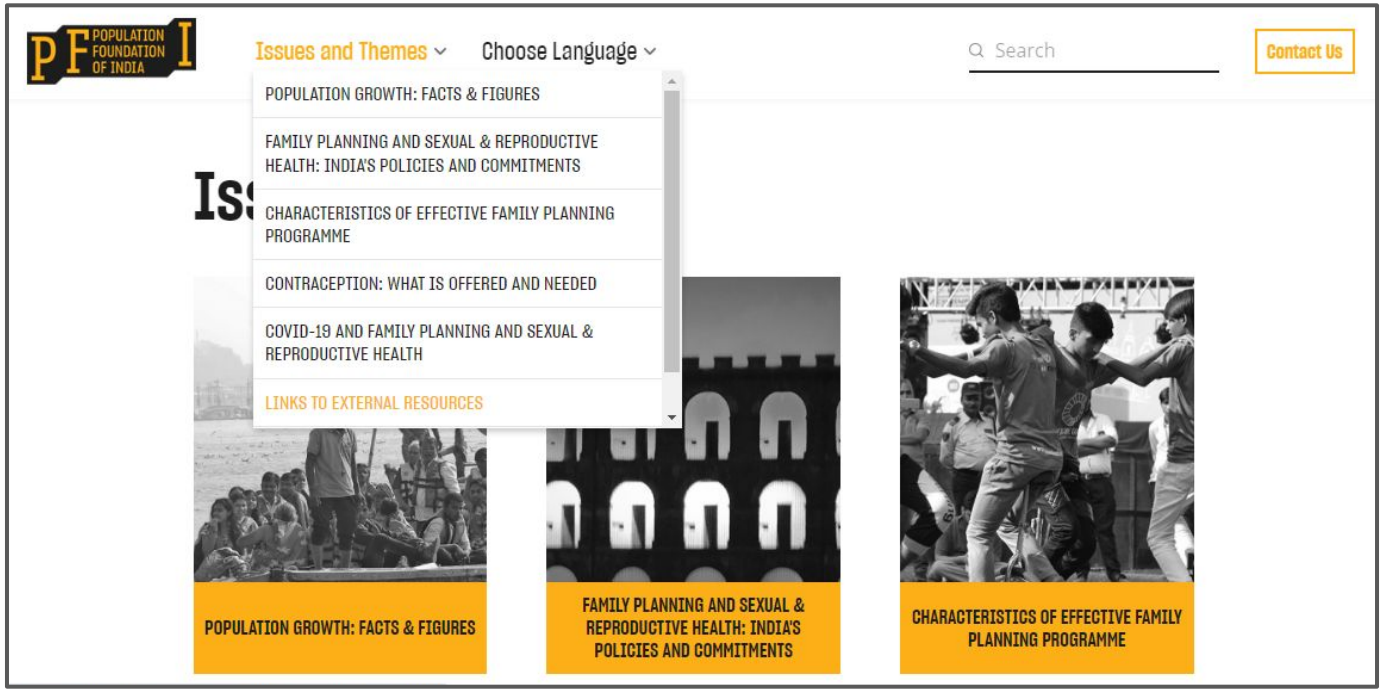
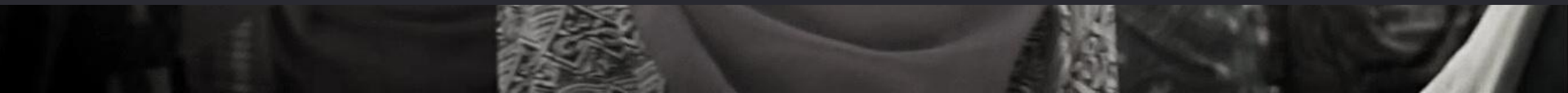


Image from the microsite: Population Foundation of India's digital solution to language barrier in FP/RH knowledge sharing

POPULATION FOUNDATION OF INDIA

To know more, visit: www.populationfoundation.in



Projet Jeune Leader

Context-driven knowledge management for youth-focused FP/RH programs

Projet Jeune Leader's local-to-national magazine “Ampitapitao” series in Madagascar

PROJET JEUNE LEADER

Gaps between Local Knowledge and National Decision-Making

AMPiTAPiTAO!

4

“Hot topics”

Mainstreaming sexuality education

Understanding what does and doesn’t work in youth FP/RH

Preventing and responding to violence in schools

Strengthening youth-friendly healthcare services

4

“Community” magazines

8,498

Comments from community readers

4

“Decision-maker” magazines

Ongoing dissemination, dialogue

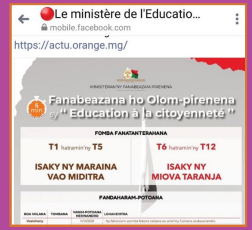
WHAT'S YOUR TAKE?

5 Minutes for Education on Life Skills and Politeness

THE MINISTRY OF NATIONAL EDUCATION realizes the importance and necessity of educating children to become well-rounded citizens and therefore providing them with a comprehensive education. As such, on September 21, 2021, the Ministry issued a MEMORANDUM that put all public school teachers in charge of education on life skills and politeness.

THIS EDUCATION IS FOR 5 MINUTES, to be provided at the beginning of the school day in primary schools and at the beginning of every class in secondary schools.

IN OTHER WORDS, ALL TEACHERS TAKE PART in this "comprehensive" education for students. A timetable was established to that end, and no matter if they teach history or languages or physical education or any other subject, all teachers are designated to teach life skills and politeness.



OVER THE SCHOOL YEAR, 25 topics are addressed and students are scheduled to be assessed after every 5 topics.

Reproductive health, an essential topic for Malagasy youth and their futures, is one of those 25 topics scheduled for 5 minutes at every subject change or beginning of the school day during one week of the timetable.

LET'S DISCUSS!

5 Minutes for Education on Life Skills and Politeness for Students at School

TEACHERS:

Have you already taught a lesson for this subject?

How did you decide how to teach each lesson?

What are the impacts of this subject that you noted on your students?

STUDENTS:

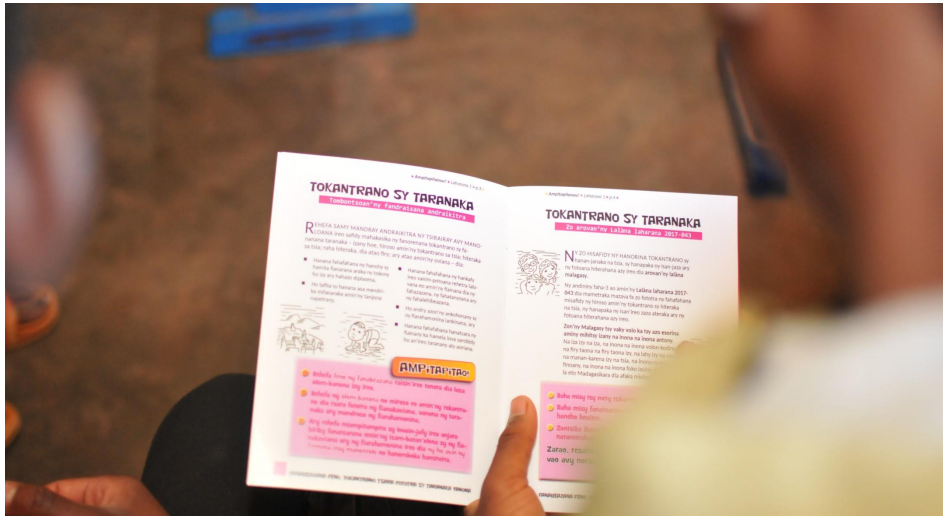
Have any of your teachers taught this subject?

How did you feel about it?

PARENTS:

Have you ever heard about this subject?

What do you think about it?

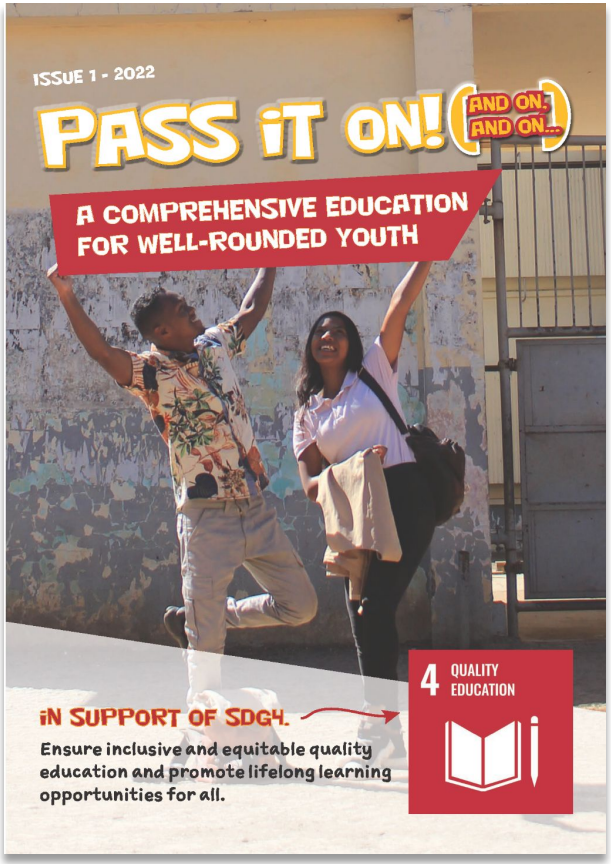

TOKANTRANO SY TARANAKA
TOKANTRANO SY TARANAKA

"Sometimes the **decision-makers do not know the opinions of youth and the school community** but having that really improves the education system.

There is knowledge and data that the decision-maker cannot imagine contained here [in the magazine]; for example, the [Ministerial initiative on life skills]. The Minister did not think that there might be a problem in its implementation.

But you have brought these results which are valuable and can be accepted [by the Minister]."

-Senior Ministry of Education Official



Q & A

Knowledge SUCCESS

Contact information

Ruwaida Salem
Knowledge Solutions Team Lead
Johns Hopkins CCP
Ruwaida.Salem@jhu.edu

Natalie Apcar
Program Officer II
Johns Hopkins CCP
natalie.apcar@jhu.edu

Onyinye Edeh
Founder & Executive Director
SEGEI
onyinye@strongenoughgirls.org

Sramana Sabnam
Specialist - Family Planning
PFI
sramana.sabnam@populationfoundation.in

Laura Leeson
Dir. Evaluation & Strategic Development
Projet Jeune Leader
fianarleader@gmail.com

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